//mindstone

BROCHURE

Move from AI spend to P&L impact

LEADERSHIP
EXECUTIVE SESSIONS & OFFSITES

COACHING
WORKFORCE AI ACADEMIES

TRANSFORMATION
AI CHANGE MANAGEMENT

What we offer

Mindstone helps organizations lead the agentic era. Each offering works alone or combined.

OFFERING	LENGTH	FORMAT	FOR	PAGE
LEADERSHIP · EXECUTIVE SESSIONS & OFFSITES				
PACE	**2–4 hours**	In person	Senior leadership teams	3
AI Immersion Experience	**2 days**	In person	Senior leadership teams	3
COACHING · WORKFORCE AI ACADEMIES				
AI Competency Academy	**4 weeks**	Live online + platform	Whole workforce	4
Agentic AI Academy	**4 weeks + setup week**	Live online + platform	Teams using AI daily	4
AI Engineering Bootcamps	**2 days**	In person or live remote	Engineering teams	5
TRANSFORMATION · AI CHANGE MANAGEMENT				
Transformation Engine	**Included with every program**	Online dashboard	Employees, champions, leaders	6
Transformation Partner	**3–12 months**	Remote-first	Leaders, champions, teams	7
Certified Internal Delivery	**Ongoing**	Your trainers, our standard	L&D teams	8

AI only reaches tools your IT team approves, read-only by default. 15,000+ people coached, at companies including The Home Depot, Pearson, EY and Lufthansa Innovation Hub.

LEADERSHIP COACHING TRANSFORMATION

PACE

Your senior team works a real business problem with AI, live.

FORMAT
In person, led by senior Mindstone experts

LENGTH
2–4 hours

GROUP
10–20 senior leaders

IN THE SESSION

- AI solving a real problem from your business, live
- Each leader applying it to their own role
- Agreement on priorities, owners and resourcing

OUTCOMES

- ✓ A leadership team aligned on where AI pays off
- ✓ A prioritized shortlist of use cases, each with an owner
- ✓ A recommended next step, in writing

AI Immersion Experience

A two-day offsite where leaders build AI into their own work, then pressure-test a plan for leading adoption.

FORMAT
In person, ideally off-site

LENGTH
2 days

GROUP
The full leadership team

OUTCOMES

- ✓ Leaders who use AI in their own work and lead by example
- ✓ One adoption priority, with the first move and main barrier named
- ✓ A 90-day plan, pressure-tested with peers

LEADERSHIP | COACHING | TRANSFORMATION

AI Competency Academy

Four weeks to build an everyday AI habit across your workforce, on tools you already pay for.

FORMAT
Live online, led by senior Mindstone experts

LENGTH
4 weeks

FOR
Your whole workforce

THE FOUR WEEKS

- **Week 1.** Safe, reliable use: what to share with AI and how to check its answers
- **Week 2.** High-impact use cases, with an AI assistant set up for a recurring task
- **Week 3.** Research and analysis for real decisions, within company policy
- **Week 4.** A confident everyday habit, confirmed by certification

OUTCOMES

- ✓ Role-specific use cases running in real work
- ✓ Safe, consistent use across teams, within company policy
- ✓ Certified AI competency for every participant
- ✓ Progress and use cases visible to sponsors

Agentic AI Academy

Four weeks for teams already using AI daily, to hand real work to AI agents, with people in charge.

FORMAT
Live online, led by senior Mindstone experts

LENGTH
4 weeks, plus a setup week

FOR
Teams already using AI daily

THE FOUR WEEKS

- **Setup week.** An agentic workspace on approved tools, read-only first
- **Week 1.** First real work handed to an agent
- **Week 2.** A workflow automated, with review before anything goes out
- **Week 3.** Building safely on live data, every connection checked
- **Week 4.** A tool handed to a colleague, and the value shown

OUTCOMES

- ✓ **Real work delegated.** Clear human and AI roles in a real workflow
- ✓ **Reliable output, controlled cost.** Supervised automations you can trust
- ✓ **Gains shared across the team.** Tools colleagues use, with a named owner
- ✓ **Proven return.** A before-and-after view of the value created

LEADERSHIP | COACHING | TRANSFORMATION

AI Engineering Bootcamps

Two hands-on intensives for engineering teams, tailored to your stack.

FORMAT
In person or live remote

LENGTH
2 days each

GROUP
10–30 engineers

AI ENGINEERING BOOTCAMP

- For teams starting with AI coding
- Engineers using AI coding tools with discipline, on your own codebase
- Code reviewed and tested to your standard

SOFTWARE FACTORY BOOTCAMP

- For senior engineers already using AI daily
- AI agents across planning, building, review and release
- A plan to run engineering with agents, with security and quality gates built in

LEADERSHIP COACHING **TRANSFORMATION**

Transformation Engine

A dashboard that tracks AI use against your goals, using KPIs you already have, with a next step for each role. Included with every program.

WHAT EACH ROLE SEES

EMPLOYEES

- Where they are, from not using AI to using it for most of their work
- How they compare, anonymously
- Their next step and their success stories

CHAMPIONS

- *Employees you nominate to help their team adopt AI*
- Their team's blockers
- Ready-to-run sessions, such as a 15-minute Show & Tell

LEADERS

- Adoption by team, and company goals with the work behind them
- Goal progress on your own KPIs, plus estimated value from time saved
- Next actions with owners, and an exportable report

Try the demo.

Click through the employee, champion and leader views.

transformation.mindstone.com/demo →

LEADERSHIP COACHING **TRANSFORMATION**

Transformation Partner

A named senior Mindstone expert who keeps AI adoption moving, or redesigns the work behind a business goal such as churn or cycle time.

We're measured on the outcomes you agree, not attendance.

From a few hours a week to a full-time partner, for 3–12 months.

WHAT YOU GET

- ✓ Adoption that keeps moving after the program ends
- ✓ Priority workflows redesigned with the teams that run them
- ✓ Regular leadership reviews against your goals
- ✓ Your team ready to own the change at handover

EXAMPLE (FICTIONAL)

Tarrowline Freight | OPERATIONS



Emma · Transformation Partner

TARGET · WEEK ONE

Agree the goal

Invoice disputes from 12 to 4 days, signed off by the CFO

MONTHS 1–2

Rebuild the work

A dispute-triage agent, built with the Ops team

RESULT SO FAR

Disputes down from 12 to 7 days

On track for 4 days, reported to the board

LEADERSHIP COACHING **TRANSFORMATION**

Certified Internal Delivery

We certify your own trainers to run Mindstone programs at scale.

PROGRAMS
Most often the AI Competency Academy

BEST FOR
Repeat cohorts across many teams

HOW CERTIFICATION WORKS

- **Nominate:** you choose trainers with coaching experience and protected time
- **Shadow:** they co-deliver a cohort with a senior Mindstone expert
- **Certify:** they pass our coaching assessment
- **Coach:** they run your cohorts, and we keep reviewing quality

OUTCOMES

- ✓ Your own certified trainers, delivering at scale
- ✓ Mindstone playbooks, standards and platform for every cohort
- ✓ Ongoing quality review from Mindstone



“Mindstone showed the power of AI tools in a concise manner that brought in a sense of urgency and gave us a lot of momentum to do what we know we needed to do.”

Ted Decker
Chair, President & CEO

Talk to a transformation partner.

A free call. We’ll look at where your rollout is and recommend where to start.

mindstone.com/#book · hello@mindstone.com